



CALL TO ARTISTS:

The Creative District Imagined as Temporary Art Installation

Be part of a community-wide creative venture to vision, build, and plan for the future of Pinellas County's newest arts venue.

Join the Playful Public Art movement. Better Block artists will create temporary art installations throughout the emerging creative district.

Test your market and build your own venue. Temporary public art, pop-up businesses, events and performances are designed to become permanent.

Experiment with affordable artist studio and gallery space. The city sponsors affordable artist live/work units, studio space, and showrooms. Better Block is the first step in determining future development.

Better Block temporarily transforms a underutilized city block into a walkable, bikeable district complete with pop-up businesses, landscaping and parks, street furniture, outdoor café seating, art, entertainment, and pedestrian-friendly transportation. The project acts as a living charrette so that the entire community can envision and join in planning the future development of the area. Better Block projects have been now implemented in more than 100 cities worldwide.

The **Pinellas Park Better Block Project** brings together residents and volunteers, community leaders, artists, cultural organizations, planners, designers, clergy, teachers and students, realtors, businesses, and city staff to build and bring to life the emerging creative district in the area of the 5600 Block of Park Boulevard. The project is recruiting volunteers, pop-up businesses, artists, and performers to join the planning and construction phases of the project, culminating in a two-day event on the weekend of October 10-11, 2015.

Contact: Pinellas Park Library and Cultural Affairs
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See us online at www.pinellasparkbetterblock.com or
www.facebook.com/pinellasparkbetterblock.